

March 22-24, 2024 | Hudson Valley Community College

## CELEBRATE SPRING AT THE 35<sup>TH</sup> ANNUAL CAPITAL REGION FLOWER & GARDEN EXPO!

Hudson Valley Community College Friday, March 22 – Sunday, March 24

TROY, N.Y. – Celebrate the first weekend of spring at the Capital Region Flower & Garden Expo, March 22-24 at Hudson Valley Community College. It's a one-of-a-kind event featuring spectacular displays constructed by the region's best floral, garden and landscape designers.

"The Capital Region Flower & Garden Expo is a must for backyard gardeners seeking inspiration or for anyone looking for a bright, colorful, uplifting event in March," says event manager, Pennie Gonzalez. "This event has grown tremendously in the last few years. Simply put, we have more houseplants and garden centers, more hands-on educational exhibits, more food trucks and food offerings, and an expanded indoor farmers' market."

The three-day Capital Region Flower & Garden Expo attracts approximately 17,000 visitors from all over the Northeast. There's large-scale gardens and floral-themed exhibits, native gardens, ecological landscape education, over 50 hours of lectures, 190 retail exhibits, and FREE NYS wine tastings. The Marketplace offers a unique shopping experience for houseplants, cut flowers, branches, bulbs, succulents, seeds, garden supplies and equipment, patio furniture, pottery, garden decor, floral art, and jewelry.

Since 1988, the Capital Region Flower & Garden Expo has influenced, educated, and motivated gardeners to get a jump start on their spring plantings through an expansive, non-stop schedule of seminars and demonstrations. The 45-minute presentations are given by local and regional experts, including Fred Breglia of Landis Arboretum; several Master Gardeners from Cornell Cooperative Extension; Barbara Melera of Harvesting History, Michele Peters of Ambiance Florals and Events; Suzanne Balet-Haight of Balet Flowers & Design; Bill Schwartz of Clever Carnivores; and many more. All seminars are free with paid admission.

The 2024 Capital Region Flower & Garden Expo will be held Friday, March 22 from 10 a.m. to 6 p.m.; Saturday, March 23 from 10 a.m. to 6 p.m.; and Sunday, March 24 from 10 a.m. to 5 p.m. Many of the plants used in the exhibits may be purchased at the Plant Sale on Sunday beginning at 4pm. This event is made possible through the generous support of MVP Health Care, WM Biers, Troy Sand and Gravel, CLA Site, and Cornell Cooperative Extension.

Tickets to the Capital Region Flower & Garden Expo are \$17 at the door; children under 10 are free with a paid adult admission. Discount advance tickets are available at <a href="www.flowerandgardenexpo.com">www.flowerandgardenexpo.com</a> for \$14 through March 21. A three-day admission pass is \$37. Friday, March 22 is MVP Health Care Senior Day with \$12 tickets for individuals ages 62 and older. Limit one discount per admission. A portion of each ticket sold at the Capital Region Flower & Garden Expo will benefit Wildwood. Wildwood provides people and families living with autism and developmental disabilities with the very best innovative supports.

Highlights and story ideas of the 2024 Capital Region Flower & Garden Expo include:

- 2024 theme is "Reflection."
- Ecological landscape exhibit presented by the Home Earth Alliance featuring a native garden designed to protect pollinators, regenerate biodiversity, mitigate climate change, and promote natural beauty for future generations.
- Outdoor kitchen and water feature displays.
- Garden centers and floral shops feature popular and unique houseplants, succulents, seeds, bulbs, and willow branches.
- Free tastings from over 17 New York State wineries, and distilleries.
- Proven Winners 2024 new and improved preview.
- Sand Sculpture and butterfly wing murals by artist Phil Singer.
- Soil testing by Cornell Cooperative Extension for a minimum donation.
- Selfie spots.
- Featured Exhibitors: Toadflax Nursery, Home Earth Alliance, Empire Water Gardens, Weathered Wood, Dirt and Décor, Ambiance Florals and Events, Posie Peddler, The Country Florist, Voris Landscaping, Inc., Northeastern NY Orchid Society, George's Market, Felthousen's Florist and Greenhouse, and Clever Carnivores.
- Featured Marketplace Vendors: The Plant Hatch, Faddegon's Nursery, Green Scapes, Saratoga Sod, Troy's Landscape Supply, Bio-Fusion Designs, Grasshopper Gardens, and many more.
- Food Trucks & Food Offerings: Great Things Roasters (coffee and espresso drinks); The Mac Factor (gourmet macaroni and cheese); Food Daddy (tacos and hot dogs); Ted's Fish Fry (fried fish, chowder); Chick Magnet (loaded fries and chicken tenders); Prime at HVCC (salads & wraps); Ben & Jerry's (ice cream cart).

For more a full seminar schedule and complete list of participating vendors visit <a href="https://www.flowerandgardenexpo.com">www.flowerandgardenexpo.com</a> or follow the show on <a href="facebook">Facebook</a>.

Hours are Fri 10-6 | Sat 10-6 | Sun 10-5.

Parking is free at Hudson Valley Community College McDonough Sports Complex 80 Vandenburgh Ave, Troy, NY 12180 https://map.hvcc.edu/

**CONTACT** 

Pennie Gonzalez, Event Manager SpringThyme Marketing O: 518.631.5110 C: 518.275.9433 pennie@flowerandgardenexpo.com