

Sponsorship

PROPOSAL

Capital Region

FLOWER &
GARDEN EXPO

March 28-30, 2025

Hudson Valley Community College





ABOUT

Our Event

Email database: 14,174 | Facebook: 4.3 followers | Instagram less than 500

The Flower & Garden Expo is THE largest New York State flower & garden show with over 14-17,000 garden and flower enthusiasts. Event features include:

- Garden & Themed Floral Exhibits
- Retail Marketplace
- Over 50 hours of Seminars & Demonstrations

FLOWERANDGARDENEXPO.COM



COMMUNITY *Event*

Since 1988 the Capital Region Flower & Garden Expo has proudly helped Wildwood Programs create community awareness and raise essential funds to nurture and sustain the critical programs Wildwood provides Capital Region children, adults and families.

Wildwood provides supports and services to people of all ages with conditions described as developmental disabilities, complex learning disabilities and autism spectrum disorders.

A portion of each ticket sold benefits Wildwood Programs.



Wildwood

Respect. Integrity. Creativity. Holism.

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SPONSOR Opportunities

Basic Sponsor:

Investment: \$4000

Feature Sponsor *(pick one)*

Investment: \$4500

Plant Sale, Food Court Lounge

Discount Sponsor *(pick one)*

Investment: \$5000

Senior (PENDING-MVP Health Care), Kids under 10 Free, Student, Military Discount

Seminar Room Sponsor *(shared - three available, one per room)*

Investment: \$5000

Photo Spot Sponsor

Investment: \$6000

Sand Sculpture

Investment: \$7000

Presenting Sponsor

Investment: \$25,000

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SPONSOR

Opportunity



Basic Sponsor \$4000

- 10x10 inline booth placement
- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts, and a custom social media post
- Logo placement on various marketing and collateral materials including posters & rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (10) complimentary single-day General Admission Passes

*add a 10x10 space for \$1000

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SPONSOR

Opportunity

Feature Sponsor
\$4500

Food Court Lounge, or Plant Sale

- 10x10 inline booth placement
- Logo on the XFrame banner promoting your feature
- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts and a custom social media post
- Logo placement on various marketing and collateral materials including posters and rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (10) complimentary single-day General Admission Passes

*add 10x10 space for \$1000

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SPONSOR

Opportunity

Discount Sponsor \$5000

Senior Discount (SOLD), Kids under 10 Free, Student Discount, or Military Discount

- 10x10 inline booth placement
- Logo on the sponsored ticket
- Logo placement on admission signage
- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts and a custom social media post
- Logo placement on various marketing and collateral materials including posters and rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (10) complimentary single-day General Admission Passes

*add 10x10 space for \$1000



SENIOR

Capital Region
**FLOWER &
GARDEN EXPO**

Good for one single-use senior admission. No refunds, no exchanges. A portion of each ticket sold benefits



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Opportunity

Seminar Room \$5000

Share sponsor. One of three rooms.

- 10x10 inline booth placement
- Name mention (logo where applicable) on full seminar schedules, and social media posts
- Logo on two X-frame banners (outside the sponsored room, inside the sponsored room)

- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts and a custom social media post
- Logo placement on various marketing and collateral materials including posters and rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (10) complimentary single-day General Admission Passes

*add 10x10 space for \$1000

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SPONSOR Opportunity

Photo Spot \$5000

Share sponsor. One location.

- 10x10 inline booth placement
- Logo placement on designate photo spot signage.
- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts and a custom social media post
- Logo placement on various marketing and collateral materials including posters and rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (10) complimentary single-day General Admission Passes

*add 10x10 space for \$1000

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SPONSOR

Opportunity

Sand Sculpture **\$7000**

- 10x20 inline booth
- Logo placement in the design of the sand sculpture
- A custom Social Media Posts

- Logo inclusion on shared XFrame sponsor banner
- Logo inclusion website, select email blasts and a custom social media post
- Logo placement on various marketing and collateral materials including posters and rack cards
- Logo inclusion (in rotation) on lobby screens (rotation)
- A minimum of 10 sponsor mentions at the show through PA announcements
- (20) complimentary single-day General Admission Passes

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Sponsorship

**THANK
YOU!**

CONTACT

**Pennie Gonzalez
Event Manager**

pennie@flowerandgardenexpo.com

SpringThyme Marketing
5 Southside Drive, Unit 11-339
Clifton Park, NY 12065
(o) 518-631-5110
(f) 518-631-5928

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