



SPONSORSHIP MENU

Basic Sponsor: \$5000

Discount Sponsor: \$6000

- Senior Discount
- Military Discount
- Kids in FREE
- Student Discount

Feature Sponsor: \$7500

- Sand Sculpture
- Seminar Series
- Marketplace Lounge
- A Photo Spot
- Plant Sale
- Food Court
- Sensory Room

Presenting Sponsorships: \$10,000

- Gardens
- Floral Design Showcase
- Marketplace

The pay in full discount is \$500.

Presenting sponsorships, and customized packages are available upon request.



Spring Starts Here!



Capital Region FLOWER & GARDEN EXPO

March 27-29 | Hudson Valley Community College

Friday 10-6, Saturday 10-6, Sunday 10-5

Large-Scale Gardens & Themed Floral Exhibits
Ecological Landscape Education
Houseplants • Sand Sculpture
Over 160 Marketplace Vendors
Hourly Lectures & Demonstrations
NYS Wine Tastings • Food Trucks



flowerandgardenexpo.com

Savings in Bloom

Advance Sale Tickets

\$15

Available online through 3/26.
Scan the QR code to buy now.



General Admission

\$20

Available online or at the door beginning 3/27.
Kids under 10 are free.

MVP Senior Discount Day: Friday

\$14

Adults 62 and older on Friday,
March 27, 2026. Available at the
box office during show hours.



Military Discount

\$15

Active-duty military members and veterans with a valid
military ID.



Since 1988, a portion of each ticket supports Wildwood.



Wildwood
Respect. Integrity. Creativity. Holism.



Capital Region
FLOWER &
GARDEN EXPO

3/27-3/29/2026

SAVE \$5

Save \$5 on a full-price single-day General Admission. Valid at the
Flower & Garden Expo Box Office at HVCC during show hours.
One discount per admission. No other offers apply.

Rack Card

Spring Starts Here!



Capital Region FLOWER & GARDEN EXPO

March 27-29, 2026

Hudson Valley Community College



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Large-Scale Gardens & Themed Floral Exhibits

Ecological Landscape Education • Hourly Lectures & Demonstrations

Over 160 Marketplace Vendors • Houseplants • NYS Wine Tastings • Food Trucks



Capital Region FLOWER & GARDEN EXPO

27-29, 2026 | Hudson Valley Community College



Full-Scale Gardens & Themed Floral Exhibits

Ecological Landscape Education • Hourly Lectures & Demonstrations

Over 160 Marketplace Vendors • NYS Wine Tastings • Food Trucks

Wildwood Sensory Room



CAPITAL REGION FLOWER & GARDEN EXPO RECAP

Admission Signs



Capital Region FLOWER & GARDEN EXPO

BOX OFFICE CASH ONLY

General Admission: \$20

(children under 10 are FREE)

Senior Discount: \$14  MVP[®]
HEALTH CARE

(Adults 62+)

2-Day Pass: \$30

3-Day Pass: \$40



SCAN QR CODE TO BUY A
TICKET WITH A CREDIT CARD

A portion of every ticket benefits Wildwood



Wildwood
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This event is made possible through
the generous support of our sponsors!



XFrame Banners

Social Post

- Facebook 969 Views and 11 Interactions
- Instagram 122 Views



At a glance

Seniors 62+ 🌸 Save \$6 on Friday - MVP Health Care Senior Day was sent out to 14,182 subscribers on Feb 20 at 12:22pm.

Email Blast

Engagement

Your email to 14,182 people was opened a total of 6,776 times by 4,089 subscribers.

626 subscribers opened upon resend of your email.

View opens



SENIOR DAY

Friday, March 27, 2026

TICKET INFO

FRIDAY is MVP Health Care Senior Day. Adults 62+ may purchase a \$14 ticket at the HVCC box office on Friday, March 27th only. Limit one discount per admission. Cannot be combined with another offer.

- opened 6,776 times by 4,715 subscribers.
- 96 clicks to the MVP website; 26 unique clicks



Capital Region FLOWER & GARDEN EXPO

Tickets & Information ▾ Our Vendors & Speakers ▾ Exhibitor Registration About Us ▾ [BUY TICKETS](#)

APRIL 2-4, 2027

Hudson Valley Community College
Troy, NY

Fri 10-6 | Sat 10-6 | Sun 10-5

[BUY TICKETS](#)

Our Sponsors



Power Point Slide Show
at the information booth

Website
62,938 pageviews
24,077 active users
January 1-April 1, 2026

BIG THANK YOU TO OUR SPONSORS

